

JOYMAX

4Q FY2020 Earnings Results

INVESTOR RELATIONS

2021. 02. 10.

Disclaimer

The financial information under this document is the sales performance of Joymax Co., Ltd. (the "Company") written in accordance with K-IFRS. The result of 4Q 2020 is provided as reference to investors, and some parts of this document are subject to change due to result of external audit.

This document contains forward-looking statements regarding financial situation and performance, as well as information related to plans and goals of the executives of the Company and its subsidiaries. Forward-looking statements include predictive information of the Company, and it may be changed by unknown risks, uncertainties and other factors which may influence the actual results or performance of the Company.

This document is written based on the current financial status. Please note that the actual results and performance of the Company may be materially different than those expressed in this document. The Company has no liability to outwardly perform based on new information or incidents which may be occurred in the future.

- **Joymax (Consolidated)**

FLERO Games Co., Ltd., Joy Studio Co., Ltd., IDLE idea factory Co., Ltd.

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1. 4Q 2020 Summary Consolidated Results

- Revenue (+10% QoQ, +28% YoY) : Grew 10% QoQ and 28% YoY thanks to increase in sales of new and existing mobile games
- Operating Income (Deficit continues QoQ, YoY) : Incurred operating loss due to increased marketing expenses
- Net Income (Deficit continues QoQ, YoY) : Recorded net loss affected by impairment losses of investments in affiliates

[Unit: Million Won]

	4Q'20	3Q'20	QoQ	4Q'19	YoY
Revenue	10,507	9,574	10%	8,240	28%
Operating Expenses	12,348	10,952	13%	10,082	22%
Operating Income	-1,841	-1,378	Deficit continues	-1,842	Deficit continues
Non-Operating Income(loss)	-1,947	-1	-	-753	-
Financial Income(loss)	-573	-315	-	-1,363	-
Equity Method	-670	-445	-	-1,699	-
Income before tax	-5,031	-2,140	Deficit continues	-5,657	Deficit continues
Income tax	-239	-6	3883%	-77	210%
Net Income	-4,792	-2,134	Deficit continues	-5,581	Deficit continues

* Any discrepancies in any table between the totals and the sums of the amounts listed are due to rounding

2. Sales Breakdown (By Platform)

- Mobile (+7% QoQ, +22% YoY) : Expanded 7% QoQ, 22% YoY driven by increased sales in new and existing mobile games
- PC Online (+25% QoQ, +88% YoY) : Jumped 25% QoQ, 88% YoY thanks to <SilkRoad>'s increased overseas sales and royalties
- Others (19% QoQ, -11% YoY) : Rose 19% QoQ led by an increase in In-app advertisement sales

[Unit: Million Won]

	4Q'20	3Q'20	QoQ	4Q'19	YoY
Mobile	8,709	8,130	7%	7,144	22%
PC Online	1,559	1,244	25%	829	88%
Others(AD sales)	239	200	19%	267	-11%
Total	10,507	9,574	10%	8,240	28%

※ Any discrepancies in any table between the totals and the sums of the amounts listed are due to rounding

3. Operating Expenses

- Operating Expenses (+13% QoQ, +22% YoY) : Climbed 13% QoQ and 22% YoY owing to increased marketing costs related to new game launches

- 4Q'20 Operating Expenses

[Unit: Million Won]

	4Q'20	3Q'20	QoQ	4Q'19	YoY
Labor*	4,292	4,208	2%	4,183	3%
Service Fee	4,160	3,678	13%	3,278	27%
Marketing	2,758	2,165	27%	995	177%
Taxes	158	135	17%	181	-13%
Others	980	766	28%	1,445	-32%
Total	12,348	10,952	13%	10,082	22%

- Includes wage, retirement benefits, employee benefits, stock compensation cost.

* Any discrepancies in any table between the totals and the sums of the amounts listed are due to rounding

4. Summary Consolidated Financial Statements

• Consolidated Balance Sheet

[Unit: 100 Million KRW]

	2018	2019	2020
Total Assets	414	272	424
Current Assets	247	155	292
Non-current Assets	167	117	132
Total Liabilities	202	226	132
Current Liabilities	198	224	70
Non-current Liabilities	4	2	62
Total Equity	212	45	292
Capital Stock	43	43	79
Retained Earnings	-171	-310	-379
Total Liabilities & Equity	414	272	424

• Consolidated Income Statement

[Unit: 100 Million KRW]

	2018	2019	2020
Revenue	288	305	386
Operating Expenses	414	414	435
Operating Profit (Loss)	-127	-110	-49
Non-operating Income(loss)	-269	-52	-42
Income before tax	-396	-162	-91
Income tax	21	-2	-1
Net Income (Loss)	-417	-160	-91
Controlling Interest	-384	-139	-90
Non-controlling Interest	-33	-21	1

* Above consolidated Income Statement figures are YTD figures

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